

NEJLA ASIMOVIC

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ACADEMIC POSITIONS AND AFFILIATIONS

Georgetown University, McCourt School of Public Policy

Assistant Professor

Washington, D.C.

August 2024 - Present

New York University

Research Affiliate, Center for Social Media and Politics

New York, NY

September 2018 - Present

University of Pennsylvania

Postdoctoral Fellow, Institute for the Study of Citizens and Politics

Philadelphia, PA

July 2023 - July 2024

EDUCATION

New York University

Ph.D. in Political Science

New York, NY

2023

Committee: Joshua Tucker, Gwyneth McClendon, Shanker Satyanath, and Cyrus Samii

Hamilton College

Bachelor of Arts (Summa Cum Laude, Phi Beta Kappa)

Clinton, NY

2016

Major: World Politics; Minors: Mathematics and Hispanic Studies

PEER REVIEWED ARTICLES

Asimovic, Nejla, Jonathan Nagler, Richard Bonneau, and Joshua A. Tucker. "Testing the effects of Facebook usage in an ethnically polarized setting." *Proceedings of the National Academy of Sciences*, 118, no. 25 (2021).

- ◇ Best Article Award by the Information Technology & Politics section at APSA 2022; coverage from the *New Yorker*, *Tech Policy Press*

Asimovic, Nejla, Jonathan Nagler, and Joshua A. Tucker. "Replicating the effects of Facebook deactivation in an ethnically polarized setting." *Research and Politics*, 10, no. 4 (2023).

Asimovic, Nejla, Ruth Dittmann, and Cyrus Samii. "Estimating the effect of intergroup contact over years: Evidence from a youth program in Israel." *Political Science Research and Methods*, 1–19 (2024).

BOOKS

Asimovic, Nejla. *Experiments on Social Media Usage Effects and Intergroup Relations*, Cambridge University Press, Elements in Experimental Political Science (Under Contract)

UNDER REVIEW

Rathje, Steven, Nejla Asimovic, Tiago Ventura, Sarah Mughal, Claire Robertson, Joshua A. Tucker, and Jay Van Bavel. "Testing the Causal Impact of Social Media Reduction Around the Globe." (*Pre-registered Report, Revise & Resubmit, Nature*)

Asimovic, Nejla. "Unlocking Outgroup Access Online: Evidence from Cyprus." (*Revise & Resubmit, Comparative Political Studies*)

Asimovic, Nejla, Mateo Vásquez-Cortés, and Kevin Munger. "Bridging the digital divide: Data access and integration of Venezuelan migrants in Colombia." (*Revise & Resubmit, Quarterly Journal of Political Science*)

Asimovic, Nejla and Ruth Dittmann. "Cross-Group Friends and Feeling Empowered as Keys for the Success of Intergroup Contact Programs in Divided Societies." (*Revise & Resubmit, Journal of Social and Political Psychology*)

Macdonald, Maggie, Megan A. Brown, Nejla Asimovic, Rajeshwari Majumdar, Lena Song, Laura Huber, Sarah Graham, Joshua A. Tucker, and Jonathan Nagler. "Reaching Across the Political Aisle: Overcoming Challenges in Using Social Media for Recruiting Politically Diverse Respondents." (*Revise & Resubmit, International Journal of Social Research Methodology*)

WORKS IN PROGRESS

Asimovic, Nejla and Mateo Vásquez-Cortés. "Elevating Positive Narratives: WhatsApp Campaign Effects on Migrant-Host Relations in Colombia." (*Completed data collection*)

Asimovic, Nejla. "Digital Discourse and Polarization: Spotlighting Diversity Within and Across Groups in the United States." (*Preregistration available*)

Asimovic, Nejla, Samantha Moore-Berg, Mikelle Barberi-Weil. "Workplace Readiness in Polarized Settings: Unify America Program Evaluation." (*Preregistration available*)

Asimovic, Nejla and Diana Mutz. "Do Elections Reduce American Social Trust?" (*Working paper*)

GRANTS

2024: Institute for Humane Studies Research Award (\$10,000)

2024: National Science Foundation: "Secure and Trustworthy Cyberspace" with Jay Van Bavel, Joshua Tucker, Steven Rathje, and Claire Robertson (\$1,199,751)

2024: Tech & Public Policy Grant, McCourt School of Public Policy & Project Liberty (\$199,026)

2023: Wellspring Philanthropic Fund (\$72,000) with Mateo Vásquez-Cortés and Kevin Munger

2023: London School of Economics Research Award (\$7,400) with Florian Foos, Marnie Howlett, and Carl Muller-Crepon

2023: Templeton World Charity Foundation (\$250,000) and NYU Alliance Seed Grant (\$25,000) with Jay Van Bavel, Joshua Tucker, Steven Rathje, and Claire Robertson

2022: Peace & Recovery Program Grant from the Innovations for Poverty Action (\$40,000) with Mateo Vásquez-Cortés and Kevin Munger

2021: Downs Prize Award (\$4,000), New York University

2021: Peace Scholar Fellowship (\$16,200), Minerva Research Initiative-United States Institute of Peace

2020: Doctoral Dissertation Research Improvement Grant (\$13,800), National Science Foundation & American Political Science Association

NON-PEER REVIEWED PUBLICATIONS

Asimovic, Nejla and Jane Esberg. "Social media data in conflict research." *Institute for Research on the Information Environment* (2022).

Asimovic, Nejla and Amie Scheerder. "Navigating the media landscape in the 21st century: The role of critical media literacy in Bosnia and Herzegovina." *The Centre for Sustainable Peace and Democratic Development* (2022).

SELECTED AWARDS & FELLOWSHIPS

2023: Outstanding Teaching Award, New York University College of Arts and Science

2023: Internet Observatory Fellowship, Stanford University (declined)

2023: Center for the Study of Democratic Politics Fellowship, Princeton University (declined)

2022: PhD Research Fellowship, Human-Computer Interaction at Meta
 2022: Information Technology & Politics Best Article Prize, American Political Science Association
 2022: Dean's Dissertation Fellowship, New York University
 2021: Global Research Initiatives Fellowship, New York University
 2017-2023: Henry M. MacCracken Fellowship, New York University
 2016: Pi Sigma Alpha (National Political Science Honor Society), Hamilton College
 2016: Phi Sigma Iota (International Foreign Language Honor Society), Hamilton College
 2016: Constantine Karamanlis Prize in World Politics, Hamilton College

SELECTED PRESENTATIONS

2025: Technical University of Munich-Georgetown University Workshop on Social Media (Munich, Germany); European Political Science Association Annual Meeting (accepted); Intergroup Interventions Workshop (Berlin, Germany; invited); American Political Science Association Annual Meeting

2024: American Political Science Association Annual Meeting, CIND (Center for Information Networks and Democracy) Political and Information Networks Conference (invited); Political Psychology Meeting (invited); Media Effects Empirical Workshop (invited); Midwest Political Science Association Conference; Visions in Methodology Conference; NYU Center for Social Media and Politics Conference (invited)

2023: University of Pennsylvania Comparative Politics Workshop; American Political Science Association Annual Meeting; Meta Computational Social Science Seminar; London School of Economics Behavioural Political Economy Workshop; Center for Social Media and Politics Annual Conference; Midwest Political Science Association; WZB Berlin Social Science Center Brown Bag Series

2022: Northeast Regional Workshop on European Politics; Minority Politics Online Seminar Series; American Political Science Association Annual Meeting; Northeast Workshop in Empirical Political Science; Midwest Political Science Association Conference; Carlos III University of Madrid (UC3M) Work in Progress Seminar; NYU Comparative Politics Workshop

2021: American Political Science Association (APSA) Annual Meeting; Annual Scientific Meeting of Political Psychology; CSMaP Annual Conference; Midwest Political Science Association Conference (Forthcoming); NYU-CESS Experimental Political Science Conference; Comparative Working Group at the University of North Carolina at Chapel Hill; NYU Graduate Student Political Economy Seminar

2020: CSMaP Panel on Social Media, Polarization, and the 2020 Election; Annual Scientific Meeting of the International Society of Political Psychology; Midwest Political Science Association Conference; NYU-CESS Experimental Political Science Conference; Intergroup Relations Working Group

TEACHING

Text as Data: Computational Linguistics

Instructor

Spring 2025

McCourt School of Public Policy

Social Media and Political Behavior

Instructor

Spring 2025

McCourt School of Public Policy

International Relations Thesis Seminar

Teaching Assistant; two semesters

2019–2023

New York University

Introduction to Comparative Politics

Teaching Assistant; three semesters

2019–2023

New York University

OTHER PROFESSIONAL ACTIVITIES

Research Consultant <i>PeacePlayers International</i>	2021-2024
Reviewer <i>Political Science Research and Methods, Journal of Politics, Nature Communications, Political Behavior, World Development, Journal of Quantitative Description</i>	2019-Present

WORK EXPERIENCE

Leaders' Quest <i>Leadership Program Development</i>	2016-2017 New York, NY
The Enough Project <i>Development and Operations</i>	2015 Washington, D.C.
Doctors of the World <i>Administration and Data Entry</i>	2014 Madrid, Spain

RELEVANT SKILLS

Languages: Bosnian (native), Serbo-Croatian; English (fluent); Spanish (intermediate)